



LA MAESTRA
COMMUNITY HEALTH CENTERS
City Heights · El Cajon · National City · Lemon Grove

NEWS RELEASE

FOR IMMEDIATE RELEASE

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La Maestra's Center for Youth Advancement Receives \$35,000 to Empower Youth CYA will Provide Academic Support and Mentoring for Low-Income Students in City Heights

SAN DIEGO, CA — The Center for Youth Advancement (CYA) at La Maestra's Generations Center announced today that it would increase its services for youth in City Heights, thanks to generous support from the AT&T Aspire initiative and The Allstate Foundation Good Starts Young program. Contributions from both organizations were presented to La Maestra at the youth, summer program closing celebration, held last Friday, Aug. 19 at Centro Cultural de la Raza.

La Maestra provides primary care and specialty health services as well as comprehensive wellbeing and empowerment programs to more than 46,000 San Diego residents annually through its *Circle of Care*™. The *Circle* is a holistic, solutions-based approach aimed at addressing the whole-person and underlying issues of poverty, housing and environment. The organization offers social services that provide much-needed access to legal advocacy, nutritious food, housing, financial literacy, continuing education, and job training.

CYA, established in 2012, provides afterschool, weekend and summer services to equip urban youth residing in low-income, diverse San Diego communities to achieve greater opportunities in school, career, and life. CYA services include academic support, leadership development, volunteer activities, arts and culture, exercise and nutrition, and exposure to education, enrichment and career opportunities that are often seen as unattainable in the inner city.

Zara Marselian, La Maestra founder and chief executive officer, said, "This generous support from two of our longtime partners enables our caring staff to continue providing local youth with the tools and self-confidence to thrive in school and life while breaking down barriers to wellbeing faced by families in City Heights."

The contribution from AT&T, through its signature Aspire initiative, will support a high school success program at the CYA that provides individualized case management support, tutoring, and college preparation activities, designed to improve the academic outcomes of underserved high school students along with access to an array of exploratory, self-esteem boosting activities.

Ignacio De La Torre, regional vice president of external affairs at AT&T in San Diego, said, “Through AT&T Aspire we are investing in students today to prepare them for success tomorrow. We see tremendous value in La Maestra’s youth education program and are pleased to award a contribution in the amount of \$25,000.”

The CYA was also awarded a \$10,000 regional grant from The Allstate Foundation Good Starts Young initiative. This grant is the fourth consecutive award from The Allstate Foundation. Previous awards have supported La Maestra’s financial literacy training and economic empowerment programs for youth and women.

Freddy Santos, the senior corporate relations manager for Allstate, said “The Allstate Foundation seeks to bring the resources and relationships of Allstate to support innovative and lasting solutions that enhance families’ well-being and prosperity. We are thrilled to partner with La Maestra and its youth empowerment programs to make our hometowns better, safer places to live.”

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La Maestra Family Clinic, Inc. doing business as (d.b.a) La Maestra Community Health Centers (LMCHC) is a nonprofit 501(c)(3) federally qualified health center. Through its award-winning Circle of Care™ model LMCHC serves more than 46,000 people annually with medical, dental, optometry, mental health and imaging services, as well as legal advocacy, economic empowerment, and social services provided in collaboration with its sister nonprofit La Maestra Foundation. To learn more, please visit www.lamaestra.org



Philanthropy & Social Innovation at AT&T is committed to advancing education, strengthening communities and improving lives. Through its community initiatives, AT&T has a long history of investing in projects that create learning opportunities, promote academic and economic achievement, or address community needs. AT&T Aspire is AT&T’s signature philanthropic initiative that drives innovation in education by bringing diverse resources to bear, which include funding technology, employee volunteerism, and mentoring. Through Aspire, AT&T has exceeded the \$250 million mark, and is well on its way to reaching its goal of invest up to \$350 million in education from 2008 to 2017. To find out more, please go to www.att.com



The Allstate Foundation established in 1952 is an independent, charitable organization made possible by subsidiaries of The Allstate Corporation (NYSE: ALL). Through partnerships with nonprofit organizations across the country, The Allstate Foundation brings the relationships, reputation and resources of Allstate to support innovative and lasting solutions that enhance people’s well-being and prosperity. With a focus on building financial independence for domestic violence survivors, empowering youth, and celebrating the charitable involvement of Allstate agency owners and employees, The Allstate Foundation works to bring out the good in people’s lives. For more information, visit www.AllstateFoundation.org



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